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NEWS RELEASE

(For release October 26th, 2018)

Russell Cellular breaks ground on new Home Office

Russell Cellular officially broke ground on their new Home Office building at the northwest corner of Highway FF and Republic Road in Battlefield, Missouri, in a ceremony that took place on October 26th. The groundbreaking was attended by over 100 Russell Cellular employees and business associates. The new office is scheduled for completion by Fall 2019, and will provide space for up to 250 employees. The Home Office is a modern design with organic elements, and will include both collaborative and recreational space, optimizing the employee and partner experience. The design concept and architecture was created by hdesigngroup, and will be constructed by Larry Snyder and Company.

According to President and CEO Jeff Russell, *“This is a tremendous day for Russell Cellular, as we begin the process of building our new 40,000 square foot Home Office. We are excited to move all of our office staff under one roof, and to have all support teams in one place for our stores and leadership teams. We believe the future of our organization is very bright, and we look forward to relocating our teams into this new building next year as we continue to celebrate the 25th anniversary of Russell Cellular.”*

Russell Cellular operates 434 locations in 31 states and six Verizon markets. 2018 marks Russell Cellular’s 25th year in business and its second year as a part of Verizon’s “Big 6”, an exclusive group of the largest national Verizon retailers in the U.S. In the last 12 months, the company has added 85 stores and over 350 employees. Russell Cellular was awarded Verizon’s “Partner of the Year” for 2018 earlier this month.



Photo (left to right): Nathan Mindeman – VP of Sales Operations, Robert Lister – CFO, Jeff Russell – President and CEO, Kym Russell – Vice President, Jeven Russell – VP of Operations, Darin Wray – COO

About Russell Cellular

Russell Cellular was established in 1993 and is headquartered in Battlefield, Missouri. Russell Cellular has locations in Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Massachusetts, Michigan, Mississippi, Missouri, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, Tennessee, Texas, Vermont, Virginia, West Virginia, and Wisconsin employing over 1900 team members. For more information, including employment opportunities, please visit www.russellcellular.com.

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